AARGARD HOSPITALITY DIGITALIZATION SERVICE

FOR RESORTS & HOTELS

★★★★★

- Integrate Your B&B Online
- Get Access to Digital Solutions
- Boost Social Media Presence
- Gain Trust
- Charge in Multiple Currencies
- Offer the Ease of Additional Services
- Become a Global Brand
- Generate More Revenues

AARGARD
BUSINESS SOLUTIONS

CONTACT US

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🌐 www.aargard.com

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Contents

Business Proposal: Aargard Hospitality Services

Introduction to Aargard Business Solutions

Aargard Business Solutions is a globally recognized firm dedicated to providing innovative and comprehensive business solutions across a variety of industries. With our deep expertise, we help businesses navigate complex challenges and seize new opportunities for growth. Our approach is client-focused, ensuring that we tailor our services to meet the specific needs of each business we work with.

Aargard Hospitality Services is a specialized division of Aargard Business Solutions that focuses on delivering targeted solutions for the hospitality industry. We understand the unique dynamics of this sector and offer a range of services designed to enhance your operational efficiency, boost revenue, and elevate your brand presence in the market.

Hotel & Resort Website Creation

In today's digital-first world, your hotel's website is often the first point of contact with potential guests. Aargard Business Solutions offers bespoke website creation services that are tailored to reflect your brand's identity and provide a seamless user experience.

- ✓ Custom Design: Our websites are designed to be a true reflection of your brand, ensuring that your unique value propositions are effectively communicated to your audience.
- ✓ Responsive Design: We ensure that your website is optimized for all devices, from desktops to mobile phones, providing a consistent user experience across platforms.
- ✓ Integrated Booking System: We incorporate user-friendly booking systems directly into your website, reducing friction in the booking process and increasing direct reservations.

A well-designed website serves as a powerful marketing tool, attracting visitors and converting them into loyal guests.

Website Content Creation

The content on your website plays a crucial role in engaging visitors and encouraging bookings. Aargard Business Solutions provides professional content creation services that resonate with your target audience and enhance your brand's online presence.

- ✓ Engaging Descriptions: We create compelling content that highlights your hotel's unique features, amenities, and experiences, enticing potential guests to book.
- ✓ SEO-Optimized Content: Our content is crafted with search engine optimization (SEO) in mind, helping your website rank higher in search results and attract more organic traffic.
- ✓ Multilingual Support: To cater to a global audience, we offer content creation in multiple languages, ensuring your message reaches guests from around the world.

High-quality content not only informs but also inspires, helping to build a strong connection with your audience.

Hotel Reservation and Booking System

A seamless and efficient booking system is critical to converting website visitors into paying guests. Aargard Business Solutions provides state-of-the-art hotel reservation and booking systems that enhance the user experience and drive direct bookings.

- ✓ Real-Time Availability: Our systems offer real-time updates on room availability, ensuring that guests can book instantly without delays.
- ✓ Secure Payment Integration: Integrated with Stripe and other payment gateways, our systems offer secure, hassle-free transactions, providing peace of mind for both you and your guests.
- ✓ Automated Confirmation: Guests receive instant confirmation of their bookings, reducing the administrative burden on your staff and improving the guest experience.

Our booking systems are designed to streamline the reservation process, increase efficiency, and maximize occupancy rates.

Company Formation in the USA

Expanding your business to the United States offers significant opportunities for growth. Aargard Business Solutions offers comprehensive company formation services to help you establish a strong legal and operational foundation in the U.S. It allows access to global payment solutions.

✓ Expert Guidance: Our team provides step-by-step assistance in choosing the right business structure (e.g., LLC, Corporation) and completing all necessary registrations.
✓ Regulatory Compliance: We ensure that your business meets all federal, state, and local regulatory requirements, minimizing risks and ensuring smooth operations.
✓ Tax Planning: We offer strategic tax planning services to optimize your tax liabilities and enhance your profitability.

Entering the U.S. market can be complex, but with Aargard Business Solutions, you have a trusted partner to guide you every step of the way.

International POS Payment Solutions

Secure and flexible payment options are essential for today's digital-savvy guests. Aargard Business Solutions offers integration with Stripe, a leading global payment processing platform, to ensure seamless and secure transactions for your business.

✓ Global Reach: With Stripe, you can accept payments from customers around the world, in multiple currencies, expanding your market reach.
✓ Advanced Security: Stripe's robust security features protect against fraud and ensure that transactions are secure and compliant with industry standards.
✓ Flexible Payment Options: Support for a wide range of payment methods, including credit/debit cards, mobile payments, and digital wallets, offering convenience to your guests.

With Stripe integration, you can provide a smooth and secure payment experience that enhances guest satisfaction and encourages repeat business.

Search Engine Optimization (SEO)

Visibility on search engines is critical for driving traffic to your hotel's website. Aargard Business Solutions offers comprehensive SEO services that are tailored to improve your website's rankings and increase organic traffic.

- ✓ Higher Search Rankings: Our SEO strategies are designed to improve your website's visibility on major search engines like Google, ensuring that potential guests can easily find you.
- ✓ Targeted Traffic: We focus on attracting high-quality traffic by optimizing your site for relevant keywords that align with your business goals.
- ✓ Increased Bookings: By driving more targeted traffic to your website, our SEO services help increase direct bookings and reduce reliance on third-party platforms.

Investing in SEO is a long-term strategy that pays dividends by increasing your online visibility and driving more qualified leads to your website.

Creation of Strategic Business Units (SBUs)

To remain competitive, hotels must continuously innovate and adapt. Aargard Business Solutions assists in the creation of Strategic Business Units (SBUs) within your organization, allowing you to focus on key areas and pursue new opportunities.

- ✓ Focused Innovation: SBUs allow you to concentrate resources on specific market segments or new ventures, driving innovation and growth.
- ✓ Agility: Smaller, focused units can respond quickly to market changes, giving you a competitive edge in the fast-paced hospitality industry.
- ✓ Increased Accountability: SBUs operate with greater autonomy, fostering a culture of ownership and accountability within your organization.

Strategic Business Units empower your organization to explore new avenues for growth while maintaining operational efficiency.

Creation of New Revenue Streams

Diversifying revenue sources is essential for the long-term sustainability of your hospitality business. Aargard Business Solutions helps you identify and develop new revenue streams, ensuring financial stability and growth.

- ✓ Revenue Diversification: By developing new revenue streams, you reduce your dependence on traditional income sources, mitigating risks associated with market fluctuations.
- ✓ Market Expansion: Explore new markets and customer segments to increase your revenue potential.
- ✓ Profit Maximization: Our strategic approach helps you identify the most lucrative opportunities for generating additional income.

Creating new revenue streams allows your business to thrive in an ever-changing market, providing a buffer against economic downturns and increasing overall profitability.

Innovative Marketing & Branding Solutions

A strong brand and effective marketing are essential for attracting and retaining guests in the competitive hospitality industry. Aargard Business Solutions offers innovative marketing and branding solutions tailored to your unique needs.

- ✓ Brand Development: We help you build a strong, cohesive brand that resonates with your target market, enhancing brand recognition and loyalty.
- ✓ Digital Marketing: Our digital marketing strategies leverage social media, email campaigns, and online advertising to reach a wider audience and drive bookings.
- ✓ Consistent Messaging: We ensure that your brand message is consistent across all channels, reinforcing your brand identity and values.

Innovative marketing and branding solutions from Aargard Business Solutions help you stand out in a crowded market, attracting new guests and building long-term loyalty.

Aargard Hospitality Services by Aargard Business Solutions offers a comprehensive suite of services designed to empower your hospitality business. From enhancing your digital presence to creating new revenue streams and strategic business units, we provide the tools and expertise needed for sustainable success. Partner with us to take your business to the next level.

Who Is Aargard?

Aargard is a Business Solutions firm which offers solutions in more than 25 components to other businesses. Aargard offers Marketing, SEO, Website Creation, Online integration, Awareness integrations, Branding Solutions, Business Strategy Solutions, Product/service Development, Export, Lead Generation, Asses Utilization, Market Research, Content Creation, company incorporation, compliance, management, & virtual assistance services.

We have been working in business solutions sectors for more than 8 years.

Visit our website:

www.aargard.com

contact us:

support@aargard.com
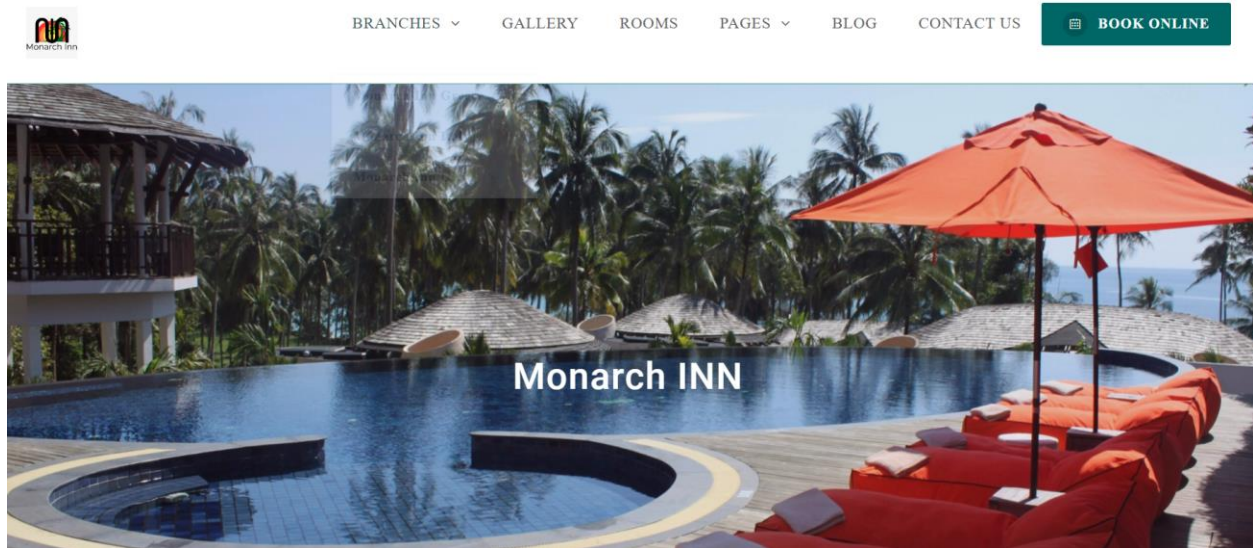
Why Choose Aargard Business Solutions?

Why choose Aargard?

Comprehensive Expertise
Our team of experts brings a wealth of knowledge and experience across multiple industries, ensuring that you receive the best possible advice and solutions tailored to your business.

Customized Solutions
We understand that every hospitality business is unique. Our services are tailored to meet your specific needs, delivering the results you need to succeed.

Global Perspective
With a global presence and a deep understanding of international markets, we offer insights and strategies that help you expand and succeed in new regions.

Proven Success
Our track record speaks for itself. We have helped numerous hospitality businesses achieve their goals, improve their operations, and increase their profitability.

Client-centric Approach
At Aargard Business Solutions, your success is our priority. We work closely with you to understand your challenges and opportunities, ensuring that our solutions are aligned with your business objectives.

UI (User Interface)

Front-End

The above image shows the top of the home page with various options in the header and a slideshow below that with customizable images. The customer can access various aspects of the website and can gain more information regarding the business. Branches and their details, gallery, rooms (types), blog; all contribute towards the trust worthiness of the business and lets the customer experience the kind of service being offered before he/ she makes a decision.

The image on the left shows the booking system front-end integrated on the homepage. Below, these are images and content placed in order to entice the customer.
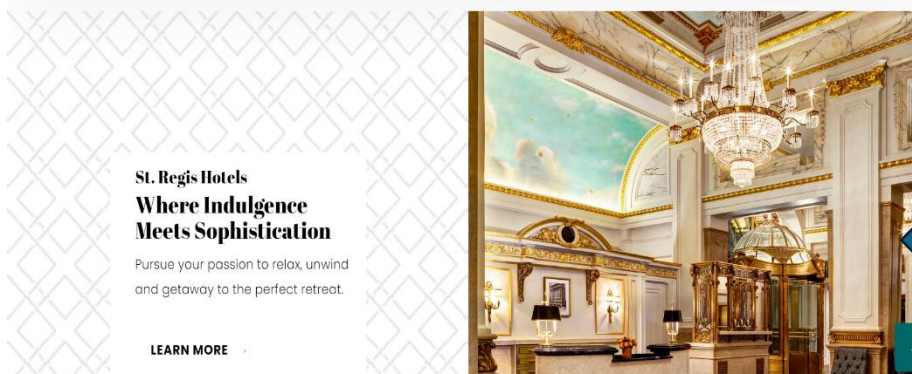
The image on the left shows how the booking system functions. Date selection, check-in, check-out, number of people and their age brackets. Afterwards, the customer clicks on "check availability".

After search, the results are displayed. Results comprehensively show which rooms are available, type of amenities included, price per night, value proposition. On the left, there are filters which help the customer check variation and shortlisting preferences.

The image on the left shows charging of additional services and amenities which is very beneficial for value addition, service mix and ultimately, lead to revenue generation.

Country

ZIP

Special Requests

Let us know if you have any special requests.

Arrival Time

○ 10:00 – 11:00   ○ 12:00 – 13:00   ○ 13:00 – 14:00   ○ 17:00 – 18:00

Coupon

Enter coupon code if you have one   **VALIDATE CODE**

☐ I agree to the **Terms and Conditions**

Booking Details

Branch	Zante Greece
Check In	09/09/2024, from 11:00 am
Check Out	16/09/2024, until 10:00 am
Nights	7
Guests	2 Adults, 0 Children

Price Summary

Deluxe Room	$2.786
Total Price	**$2.786**

PROCEED TO CHECKOUT

The image above shows data reception fields and order value detail and pricing on the right. The customer is supposed to agree to terms and conditions and then click on "Proceed to Checkout".

Booking Details

Full Name: Hamza Mazhar Sheikh   **Email:** hamzamazharsheikh@gmail.com   **Phone:** +923224494169

Address: 276 Attaturk block, new garden town, lahore, 54000, Lahore, Pakistan   **Room:** Family Room   **Branch:** Monarch INN Italy

Check In/Out: 13/09/2024, from 11:00 am → 27/09/2024, until 10:00 am   **Guests:** 1 Adults, 0 Children   **Arrival :** 10:00 - 11:00
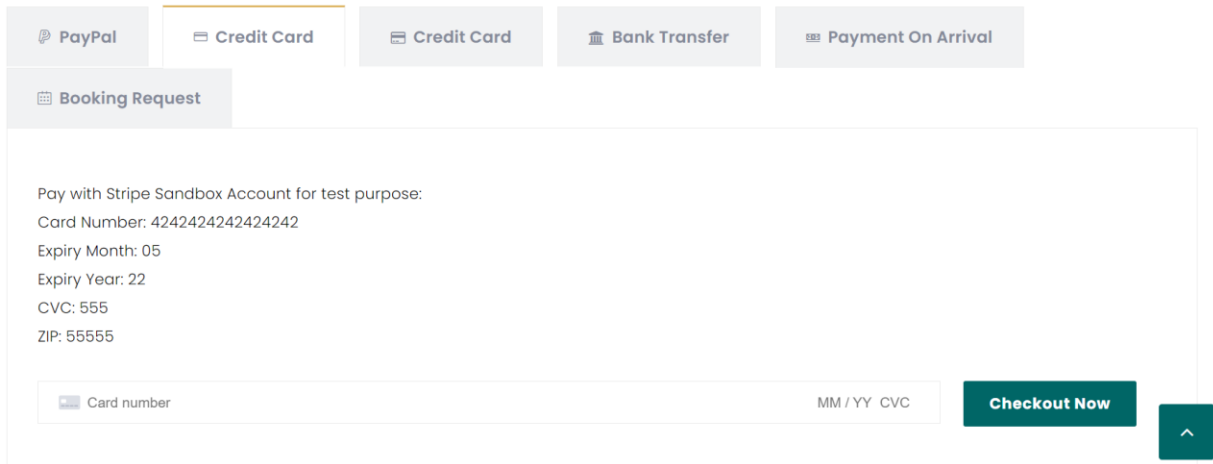
Additional Services: Massage & Spa, Sightseeing Tour, Airport Pickup   **Total Price:** $2.726

The above image shows all the booking details and preferences finalized one last time before the checkout.

The below image shows the second part of the checkout page. It offers numerous checkout options:

1. Payments with PayPal
2. Payments with Stripe
3. Payments with 2Checkout
4. Bank Transfer
5. Payment on arrival
6. Booking Request

Payment Options

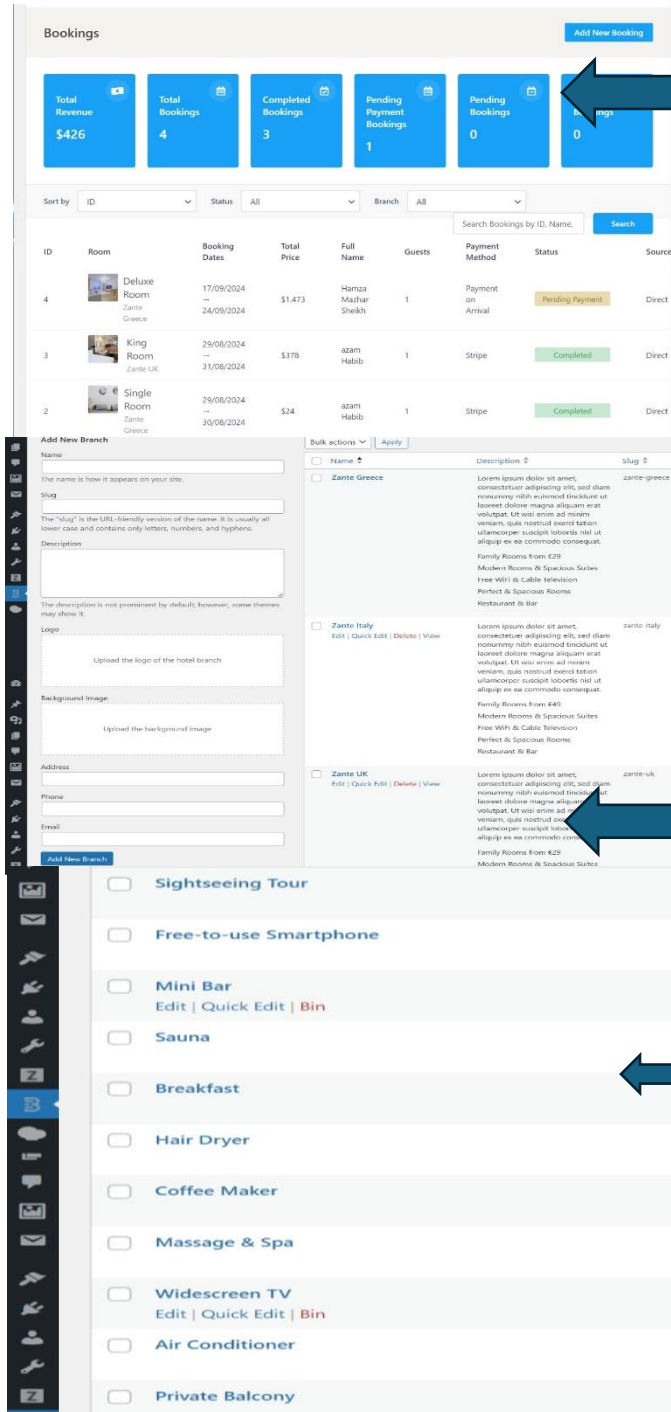| PayPal | Credit Card | Credit Card | Bank Transfer | Payment On Arrival |

Booking Request

Pay with Stripe Sandbox Account for test purpose:
Card Number: 4242424242424242
Expiry Month: 05
Expiry Year: 22
CVC: 555
ZIP: 55555

Card number   MM / YY   CVC   Checkout Now

Back-End

In order for you to better understand how our system works, we also want to display some screen shots from the backend. A brief description will be given regaarding what is shown in the screenshot.

The image on the left shows a comprehensive dashboard which is targeting every single component needed in order manage the online booking system. Take a list:

1. ID
2. Room Type
3. Booking Dates
4. Details
5. ID Invoice
6. Payment Method
7. Source of Traffic
8. Hotel / Property Branch.
9. Single Brand Distinct Location
10. Consolidated Payments
11. Total revenue
12. Pending Payments

Further more, the system accomodates creation of additional properties and multiple locations irrespective of the location and accomodates global bookings.

In addition, the system offers additional charged services and their options. Additional amenities and their booking offers promising increase in revenue.

The image on the right shows a comprehensive room/property booking system. It clearly shows the types of rooms, which is customizable, against the dates on which the rooms can be booked. It would clearly display the available slots. There is a legend available that states the status of availibility of the room / property.
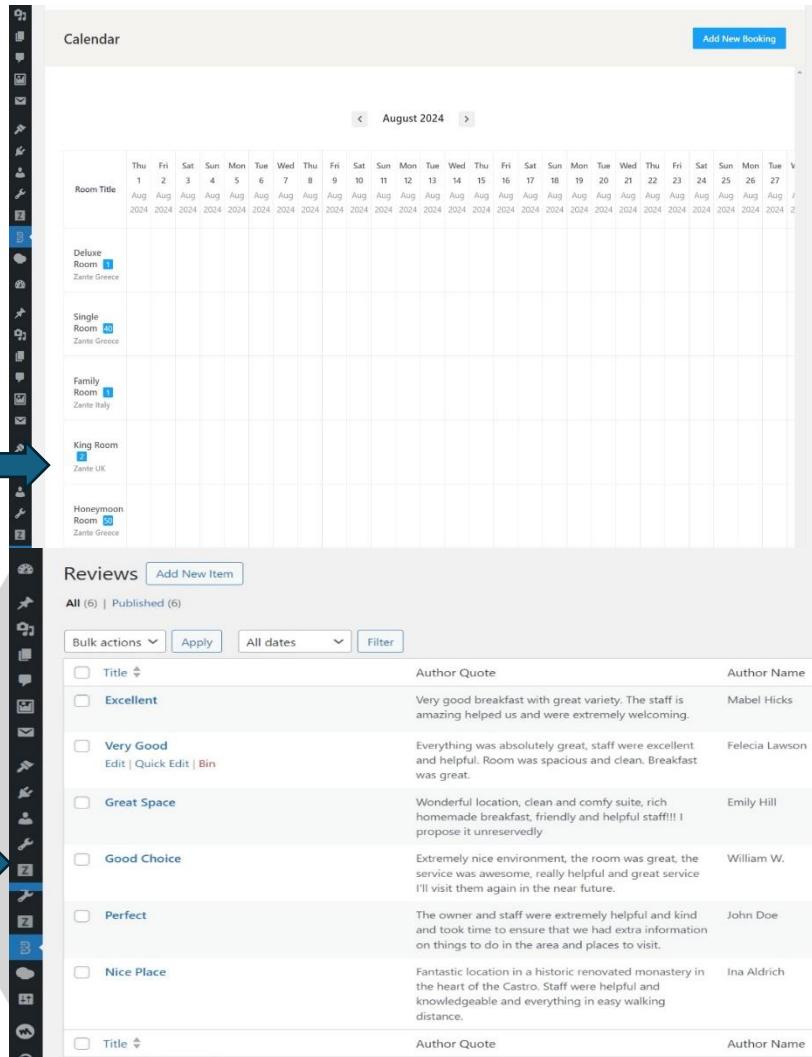
The image on the right shows the reviews shared by customers on the website. It helps customize reviews, sorting them, taking feedback, removing spam text and analyzing data.

Visit our Demo Store (Click On the link Below)

Monarch Inn (aargard.com)

Features

- ✓ Booking system
- ✓ Room Creation
- ✓ Inventory System
- ✓ Amenity Creation
- ✓ Branch Creation
- ✓ Service Creation
- ✓ Gallery Creation
- ✓ Conversion Rate Optimization
- ✓ International invoicing
- ✓ Master POS
- ✓ Compliance
- ✓ Multiple Currency Charging
- ✓ Review system
- ✓ Customer Data Collection
- ✓ Customer Account Creation
- ✓ Data Analytics Ease
- ✓ Easy to use UI
- ✓ Content Creation
- ✓ Branding Integration
- ✓ Auto and Manual Payment approval
- ✓ Value to Addition to Customers
- ✓ Increase in Brand Value
- ✓ Target More Customers
- ✓ Become a Global Property

Timeline

1ST DAY (CONSULTATION)

After consultation & package payment, our team will analyze all the provided information and file your LLC in USA after name & trademark check.

10TH DAY (WEBSITE CREATION)

After meeting and consultation about website requirements, our team will provide the client with requirements of content for website creation. EIN Filing to IRS.

20TH DAY (1ST DRAFT OF WEBSITE WITH CONTENT RAW RECEIVING)

Display of 1st draft of website and we expect to receive content that will be processed by our team to create website content. LLC certitificate of Formation delivery.

25TH DAY (BOOKING SYSTEM INTEGRATION)

Booking system will be integrated on the website. Property creation, pricing and inventory integration.

35TH DAY (KEYWORD RESEARCH)

SEO research and creation of website based written content. Creation of privacy policy and link creation with platforms.

40TH DAY (BRANDING AUDIT)

Logo creation & Audit. Admission to to marketplaces and trust rating website. Review audit and building awareness.. EIN arrival from IRS and signing up for payment solutions..

50TH DAY (PAYMENT SYSTEM INTEGRATION & FINALIZATION)

Integration of Payment Systems and POS. Website Finalization & Review. Creation of additional checkouts if requested.

60TH DAY (DELIVERY)

Your complete work. all task done and meeting for additional support & guidance. Complete checklist and conclusion.

Pricing

Aargard Hospitality Solution

Deluxe

1. Hotel / Resort Functional Website
2. Content Creation for Website
3. Website Product Creation
4. Checkout Page integration
5. Company Formation in USA
6. Payment Solution Integration

$2999 And then $150 yearly

Premium

1. Hotel / Resort Functional Website
2. Content Creation for Website
3. Website Product Creation
4. Checkout Page integration
5. Company Formation in USA
6. Payment Solution Integration
7. Logo Creation
8. Branding Solutions
9. Market Research
10. Creation of SBUs & revenue Streams

$3999 And then $150 yearly

Premium + Management

1. Hotel / Resort Functional Website
2. Content Creation for Website
3. Website Product Creation
4. Checkout Page integration
5. Company Formation in USA
6. Payment Solution Integration
7. Logo Creation
8. Branding Solutions
9. Market Research
10. Creation of SBUs & revenue Streams
11. Management of Website and Social Media Platforms

$3999 And then $1000 monthly

Purchase

All product details have been shared in details. If there are any additional questions, you can always contact Us.

Purchase the Service

1.   Open Link Below

2.   https://aargard.com/aargard-hospitality-solution/

3.   Select The Package and Check Out

Visit Our Website: www.aargard.com

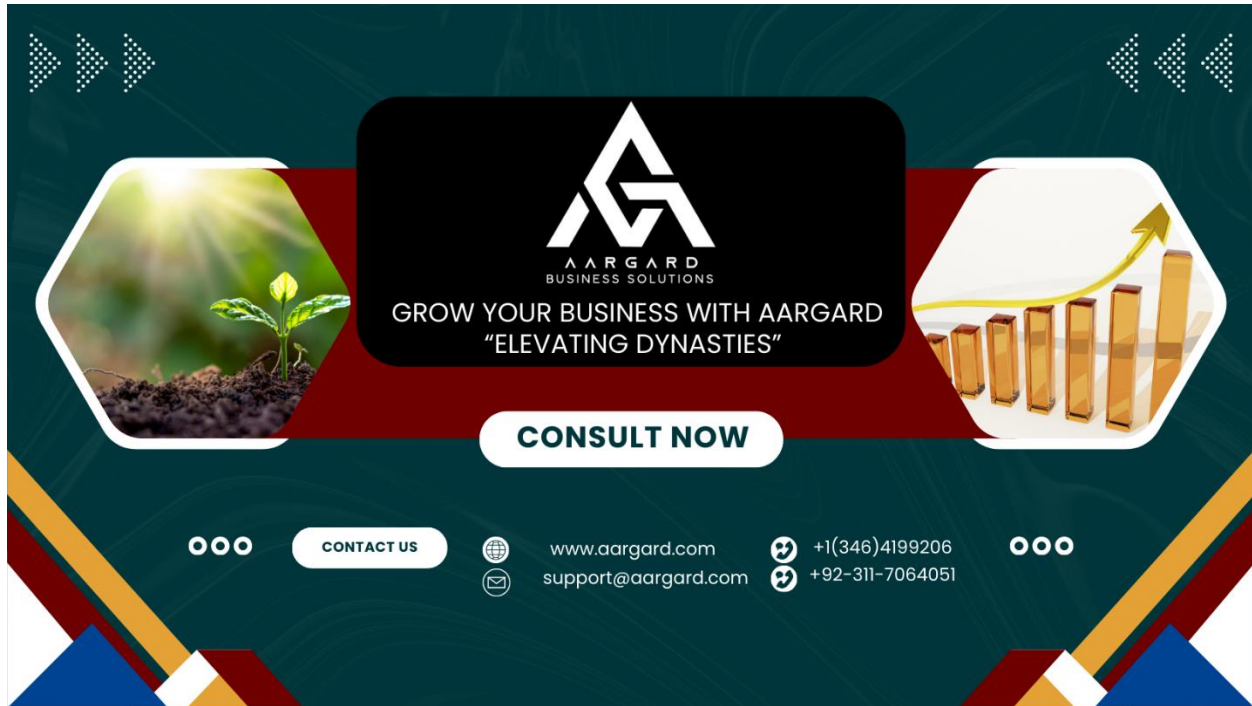## Click or Scan the QR Below

Contact Us At: Support@aargard.com

Secure Payments

Contact Us

- Address: 651 N, Broad St., Suite 201, Middletown, Delaware, USA, 19709.
- Address: 12828, Stu.70, Willow Centre Drive, Houston, Texas, USA, 77066.
- Address: 1209 Mountain Road PL NE STE R Albuquerque, New Mexico, USA, 87110.
- Head Office: 36-PS Ameen Bazar, Azam Cloth Market, Walled City, Lahore, Pakistan, 54000.
- Warehouse: 209, 210 Data Block, Pakistan Market, Walled City, Lahore, Pakistan, 54000.
- Main Service Office: 131 / CCA, Phase 2 Block L Khayaban E Ameen, Lahore, 54000
- +1 303 731 5598 USA
- +1 346 419 9206 (WhatsApp) USA
- +923117064051 (WhatsApp) PAK

FAX: +1 832 639 6916

This proposal outlines the advantages of choosing Aargard Business Solutions as your trusted partner in the hospitality industry. We are committed to delivering innovative solutions that drive growth, efficiency, and profitability. We look forward to the opportunity to collaborate with you and contribute to your success